

# Makeup MATTERS

PROFESSIONAL HAIR & MAKEUP ARTIST

## BRIDAL HANDBOOK



THE HANDBOOK FOR ALL YOUR HAIR AND  
MAKEUP NEEDS ON YOUR BIG DAY!



## YOUR TRIAL DATE

Your trial is the first step in your bridal makeup journey, and we know how exciting it can be!

- Do your trial 1 -2 months before your wedding date. We know you are excited, but doing your trial too early may result in confusion, as some brides tend to 'over-shop' their makeup looks & end up confused.
- We often recommend trying to schedule your trial on the same day as your dress fitting. This helps to see the whole picture!
- Consult with your artist on your looks. If you are conflicted, chat to your artist about what aspects you like and don't like. Your artist will be able to tailor a look to suit your face shape.
- Try reference existing looks from the makeup artists portfolio. Pinterest is a great source of inspo, but the images are heavily photoshopped. Trust your artist. Your artist will be able to tell you what can and can't work with facial features - makeup isn't a copy and paste. Your inspo photos will help guide the artist to the type of look you want, but trust them to tailor it to suit YOUR features.
- Minimise the number of opinions at the trial. Too many opinions can be a bad thing. This is YOUR day and YOU need to love how you look.



# PREPPING FOR YOUR TRIAL

It's trial week and you're not sure how to prep?

- Avoid any treatments 24-48 hours before your trial if possible. This will help ensure the skin is calm and ready for makeup application.
- Arrive with clean and moisturised skin.
- Please don't start a new skincare routine unless you intend to follow the same routine up until your wedding. This may impact the way the makeup wears.
- If you are doing hair, please arrive with at least one day old dirty hair. Soft hair is beautiful but it doesn't hold curl and styles as well! Our team will be able to better gauge your hair after the trial.
- Please do not straighten/blow wave your hair unless you intend to do so at the wedding. This can impact the timings we set out for your big day
- Bring all your bridal accessories with - don't forget the veil! This is a key part in styling your hair as well as bringing the look together.



## THE BRIDAL PARTY

There is no wrong or right way to have a bridal party, but here a few tips!

- We recommend offering the bridesmaids some hair & makeup options before the wedding. This helps them to get an idea of your proposed look and feel.
- If you have any no-no's for their hair and makeup, communicate it to both the bridesmaids and your artists. We recommend doing this at both the trial and on the day. This helps ensure the artists and bridesmaids are on the same page.
- The bridesmaids should never out-glam you! If you have a natural look - they should too. We will always ensure they feel comfortable in their looks, but YOU are the star of the show!
- No two bridesmaids will look the same - regardless of the reference photo. The artist will tailor the look to suit the bridesmaids features, this also applies to hair.
- Time management is key. Communicate the timings to the bridal party and allow them to allocate their respective slots. Hold them to this. This helps in maintaining order (and your sanity) on your big day.



## TIMINGS FOR THE BIG DAY

We know this can all be overwhelming but we are here to help!

- Your 'ready by time' is not the same as your ceremony time. This refers to the time you need to have your hair & makeup done by for your pre-ceremony photographs. We recommend asking your photographer how long they need for these photos.
- We know you want beauty rest, but good hair & makeup takes time. If you have a larger party (4+) or an earlier ceremony time, please be prepared to start hair and makeup earlier.
- Communicate with your venue about your glam time, some venues have strict policies on what time they allow the glam squad in. This is important for your glam squad to know as it can impact timings.
- Let your glam squad know your room details before the big day. Your glam squad will always try arrive early to set up - knowing the room or cottage details helps save time and prevents any unnecessary phone calls.
- The timesheet provided is a guideline for hair and makeup. It doesn't matter who is sitting in the chair, as long as someone is in the chair at the designated time.



**CONGRATULATIONS**

**YOU'RE ABOUT TO BE A BRIDE!**

**ENJOY THESE MOMENTS!**

We are always an email away if you need any  
advice or a listening ear!